

Missouri
Complete Count Committee

Your Work is Missouri's Future

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Why is Census 2010 So Important to Missouri?

- Congressional Reapportionment
  - Loss of a Congressional Seat
    - If Missouri loses a seat in the U.S. House of Representatives, it is forecasted to be by less than 60,000 people (1% of total population)
      - Missouri's response rate was estimated at 69% during Census 2000
    - Issues that could reduce the 1% margin
      - Increased Enforcement of Immigration Laws
      - Immigrants Returning Home due to Poor Economy
      - Decreased in-migration/possible out-migration in Sun-Belt States by Native-Born Americans
        - » Even a small percentage decrease in the population of sunbelt states could free up additional seats for other states.

Why is Census 2010 So Important to Missouri?

- Federal Funding
  - A sizable portion of federal aid is tied to data derived from the Census.
    - Population counts in Census 2010 will influence Missouri's access to federal aid for the next decade
  - It is surmised that states lose roughly $1,000.00 annually, for each person missed during the census
    - Or $1 Million over the course of the decade for each 100 persons missed

Census 2010
The Process and Where We Stand

- Master Address File (MAF)
- Local Update of Census Addresses (LUCA)
  - Missouri was not in a position to participate as a state.
  - However, Governor Blunt did send a letter out to top elected officials at the municipal and county level to participate
    - MO had the second highest participation by local governments for the Census Bureau's Kansas City region
- Address Canvassing
- Census Day – April 1, 2010
- Non-Response Follow Up (NRFU)
- Full-Count Review
  - In the past, states were given an opportunity to challenge counts before they were released
  - Now, the Bureau is giving states an additional opportunity to add to MAF, but may limit count review after the Census has been taken
- Public Law File (PL 94-171)
  - Once the file is released, the numbers are what they are
- Reapportionment

Counting Should be Easier

- Census Short Form
  - 10 Quick Questions!
- Census Long Form
  - Very detailed with a number of questions
  - Will not be used in Census 2010



Let’s Get Started

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